

# Urban Artist Rayko Launches East Coast Tour in South Florida

Venues rock out with barrier breaking, genre defying music from "The RockStar Poor LP"

**Miami Beach, FL – September 6, 2007.** Miami, Ft. Lauderdale, and Delray Beach are all hosting Rayko and the KRB as he brings his chart busting mashup of pop, hip-hop, and rock to the masses. Rayko's tour to support his new release, "The RockStar Poor LP", focuses on crowd pleasing jams, and features a very non-traditional band made up of DJs, guitar players, and sizzling background singers. Glam is back in a big way in their tight, non-stop music set that mirrors the album with intense beats, delectable grooves, and dreamy acoustic ballads.

Rayko/KRB's sound is the sum of his life experience. Rayko was born in Las Vegas, and after a tumultuous early childhood moved to Atlantic City. He was raised in the business of horse racing and gambling, and his approach to his music has much to do with both. His father is a thoroughbred trainer, and instilled in Rayko a sense of discipline and hard work. The gambling nature of the business however, fueled Rayko's wild side. His adventurous, raucous side was responsible for his early departure from Caldwell College, in New Jersey. In early 2005 Rayko arrived in South Florida, hungry, focused, and (some say) running from his bookie. He hooked up with Miami record label BinaryStar Music, and recorded an EP made up of seven ultra-catchy pop tunes. On the strength of his early success the label re-signed him in 2007, and released his debut album "The RockStar Poor LP". The CD takes a personal look into Rayko's life, and his everyday struggle to balance the good, the bad, and the Devil.



Rayko

Rayko/KRB's live show brings "The RockStar Poor LP" to life in sensational and inimitable style. Fans of all ages will be given FREE Rayko/KRB MP3 downloads at the following performances:

09/26 City Limits (Delray Beach)  
10/04 Tobacco Road (Miami)  
10/05 Tobacco Road Oskifest '07 (Miami)  
10/06 The Wallflower Gallery (Miami)  
10/11 PS14 (Miami)  
10/12 Coliseum Night Club (Ft. Lauderdale)  
10/13 Jazid (Miami Beach)

For more information and show dates for Rayko/KRB please visit:

[www.raykokrb.com](http://www.raykokrb.com) or [www.myspace.com/raykokrb](http://www.myspace.com/raykokrb)

For publicity and interviews please contact: Creative Minds at Work



Mari Mondelo  
954.274.9955  
[marimondelo@aol.com](mailto:marimondelo@aol.com)

Maria Elena Guerreiro  
305.528.6655  
[meg\\_megmedia@yahoo.com](mailto:meg_megmedia@yahoo.com)

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